



SAVE THE
HERITAGE

INTERNATIONAL WORKSHOP AND COMPETITION

DAVID GAREJI MONASTERIES, GEORGIA

6. 7. 2020 - 15. 7. 2020

SAVE THE HERITAGE COLLECTIVE:

Lecturers:

Cultural Heritage expert

ddr. Verena Perko, University of Ljubljana, Museum of Gorenjska Region, Slovenia

Verena Perko, born 1952, is writer and a poet, archaeologist with doctorate in the field of Roman archeology, defended at the University of Ljubljana. She improved her professional knowledge at the ICOM summer schools of Masaryk University in Brno and with Paul Getty scholarship in USA museums and on East England University in Norwich. She studied museology on the university of Zagreb and accomplished with doctoral thesis with Prof. Tomislav Šola. Her Doctoral Thesis was published as fundamental theoretical work for heritage studies in Slovene language.

Verena Perko started career as a junior researcher at the City Museum Ljubljana and at the University of Ljubljana, where she became Assistant Professor. Since 1997 she is the museum curator in Regional Museum Kranj, head of several exhibitions and museum events. For short period she was a head of Directorate for Cultural Heritage on the Ministry of Culture, Republic Slovenia.



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She is one of initiators and founders of heritage doctoral studies at the University of Ljubljana and she holds a course in Museology and Public archaeology on the Department for Archaeology at Ljubljana Ljubljana University.

She is an active member of several Slovenian and international professional and scientific associations, such as ICOM, ICOMOSS, IINTERPRET EUROPE, and RCRF, the International Society for the Study of Roman Ceramics, based in Switzerland.

Graphic design expert:

dr. Anita Kern, kerndesign, University of Applied Arts Vienna, Donau University Krems

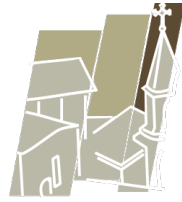
Born in Vienna. Mag. art., Dr. phil., graphic designer and cultural scientist. After studying Graphic Design and Advertising Graphics at the University of Applied Arts Vienna, Anita Kern co-founded 1994 the graphic design studio rumpelhuber + kern in Vienna, focusing mostly on corporate design. As of 2008 she established kerndesign, a studio for visual communication, based in Lower Austria. Her scientific career started with her doctoral studies about Austrian Graphic Design History in the faculty of Cultural and Intellectual History at the University of Applied Arts Vienna. Books and exhibitions on graphic design history and theory followed. She was (inter alia) lecturer for Cultural History of Austrian Graphic Design and currently lectures History and Theory of Graphic Design at the University of Applied Arts Vienna and History of Information Design at Donau University Krems.

She oversaw students in a wide range of corporate design/visual communication projects dealing with products and services as well as institutions from research to realization. Anita Kern is working as a graphic designer, mostly on books and postal stamps, and on several scientific projects as author, editor or curator.



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Architecture expert

Carlo Gaspari, Studio GC Architetti, Pescara, Italy

In 2006, after architectural studies in Venice (IUAV), he decides to move to Northern Ireland starting collaboration with Hackett Hall Mc Knight Architects, working on residential projects in the villages and Irish green landscape.

In 2009, David Chipperfield architects calling is the real deal to leave Belfast moving to Milan. With the international firm, he collaborates on several competitions and public projects, being so keen of community projects, for the value and the social importance they have for the collectivity.

His university dreams where coming up little by little, so in 2012 he establish GCarchitetti in Milan, but the double desire to work for his "land" close to the mountains and sea, was a good reason to leave Milan moving to Abruzzo in 2016. From 2019, he has been focusing his personal works and research renovating the old houses of ancient villages of Abruzzo landscape, as well as working for public utilities projects.

Sustainable tourism and marketing expert

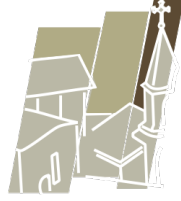
Marta Milles, independent researcher and lecturer about sustainable tourism and marketing, London, UK

Marta Mills is a sustainable tourism specialist, fascinated by Georgia's culture, nature and people since her first visit in 2001. Since then she has visited the Caucasus region nearly 20 times as sustainable tourism expert, an academic researcher, tourist and trail builder, with the aim to research and preserve the region's diverse cultural and natural heritage. She has written several articles on sustainable tourism in the Caucasus region, and spoke and presented at many international conferences related to the topic.



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As a sustainable tourism adviser, she has worked on several sustainable tourism development projects in Georgia for international and national organisations, and was part of the team working on the latest marketing strategy for Georgia as well as for two Georgian regions. For her MSc degree in Responsible Tourism Management, she has focused all her research on the impacts of tourism on Georgia's natural and cultural heritage. She was also one of four volunteers who started the Transcaucasian Trail (TCT) project in 2015, with the idea to build a long-distance hiking trail across the Caucasus mountains to improve access to the region's rich cultural heritage and encourage its preservation, benefiting local communities and tourists.

In addition to the MSc in Responsible Tourism Management, she has completed the Sustainable Tourism Training run by the Global Sustainable Tourism Council, and was selected as one of 25 experts for the UNESCO Winter Academy for Tourism Management of UNESCO-heritage sites, run by the OECD and the UNESCO Foundation in Nov 2019.

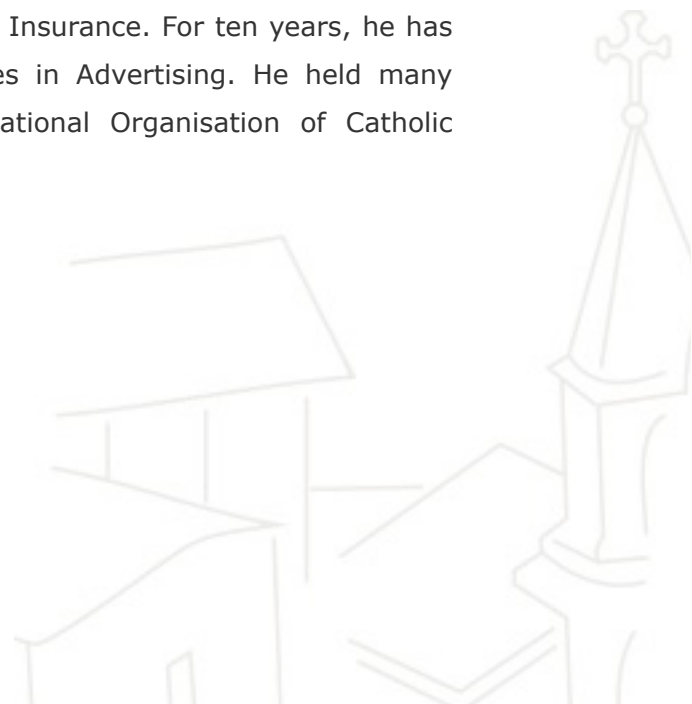
Keynote lecturers:

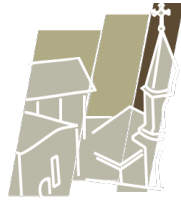
Piet Jaspaert, Belgium, Vice president of Europa Nostra

He has a PHD in Political and Social Sciences (Ghent 1972). He has been teaching languages, opening and running the Cultural Center in Hasselt, managing the Communication and Marketing of KBC Bank and Insurance. For ten years, he has been President of the Jury for ethical practices in Advertising. He held many volunteer positions. He was leader of the National Organisation of Catholic Students.



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The Flemish Government has called upon him to take on national tasks, such as the Presidency of the Youth Council, the Advisory board for Theater and the Government's Agency Tourism Vlaanderen. Thirty years ago, he was one of the three founders of Open Monuments Day in Flanders.

Since 2008 Piet Jaspaert has been Board member of Europa Nostra and since 2015 Vice-President. Here, he is particularly involved in EU affairs and the coordination of the European Heritage Alliance 3.3, an informal platform of currently 48 European and international networks active in the wider field of cultural heritage, including NECSTour, ETC and ECTN.

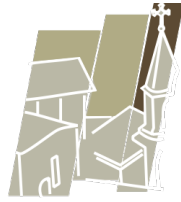
In-Souk Cho, Co-director of the UIA Work Programme for Heritage and Cultural Identity, Vice-president of ICOMOS-ISCARSAH, Seoul, South Korea

She is the International Co-director of the UIA Work Programme for Heritage and Cultural Identity. She is also Vice-president of ICOMOS-ISCARSAH. She has a Ph.D in Architecture (Architectural History & Theory), specializing in historic conservation and restoration. In-Souk Cho is the founder and Principal of DaaRee Architect & Associates, Seoul and has also taught Architectural History, Design, Design studio, Hanok and traditional culture. She won the Architectural Design Award for Hanok Excellency 2011 and the ARCASIA Award for Architecture 2011-2012. Award a Prime Minister's Citation Medal for devoting Architects on Architecture Day 2014 Korea.



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Masaru Takayama, Spirit of Japan Travel, Asian Ecotourism Network (AEN)

Mr. Masaru Takayama founded Asian Ecotourism Network (AEN) to promote authentic ecotourism in the region by creating a networking platform for ecotourism fraternity. In 2018 Japan Alliance of Responsible Travel Agencies (JARTA) was also established to enhance responsible tourism movement in Japan. Masaru serves a number of key positions in the organizations both home and abroad.

Tourism for Tomorrow Awards 2013-2015 Judge, The World Legacy Awards 2015-2017 Judge, United Nations Multi-Stakeholder Advisory Committee Member of 10 YFP Sustainable Tourism Programme until 2019. Global Sustainable Tourism Council authorized trainer, Green Destinations auditor/trainer, Travelife auditor. Japan Tourism Agency sustainable tourism standard committee member, Owner of Shunyoso, a cultural heritage building in Awaji Island, Japan where community-based and responsible tourism is used as a tool to help preserve and utilize both tangible and intangible cultural properties unique to the area.

Maka Mariam Dvalishvili, Georgian Arts and Culture Center President, Fulbright Scholar, Lecturer at Tbilisi State Academy of Art , Leader of the International Symposium of Georgian Art

Graduated as an Art Historian from Tbilisi State Academy of Fine Arts (1980); Post graduated in Italy University of Turin, ILO, Beni Culturali - "Cultural Project for Development"(2003).

As the founder and executor of the Georgian Arts and Culture Center, she runs GACC ongoing activities and programs, international restoration projects funded by UNESCO, World Monument Fund, Getty Foundation, the World Bank, etc. She participated in a number of international symposiums, conferences and exhibitions:



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The Global Alliance for Cultural Diversity: Partnership in motion, Cultural Industries, UNESCO (Paris 2005); Innovative policies for Cultural Tourism development, UNESCO Moscow Office, (Moscow, 2005), Museum Store Association, Conference & Expo. (Portland. Oregon 2004); ICON CC 13th triennial meeting (Rio de Janeiro 2002); etc.

Board member and expert at the program "Cultural Heritage Initiative" (World Bank & the Georgian Government, 1996-1998), Expert at Review Commission of OSGF Cultural Heritage and Arts and Culture programs (1995-1998). Lecturer at Tbilisi State Academy of Arts, she has provided professional lectures in various Universities –Harriman Institute at Columbia University (2006-2007), Texas University (2005), teaching Georgian Art and World Art History at D.Kakabadze Studio of Fine Arts at Tbilisi Central Art House (1985-1991).

She is the author of a number of publications in the field of Art history, art management & administration and preservation and restoration of Georgian cultural heritage.

Zaza Skhirtladze, Senior Researcher, Gareji Study Centre&Tbilisy State University, Institute of History and Theory of Art

dr. Zaza Skhirtladze is a professor at the Institute of the History and Theory of Art at Tbilisi State University. For his extensive work and research he received a scholarships from Oxford University, University of Cariro, College de France, he was a visiting professor at British Academy and Athens University, for his work on Georgian Heritage he received grands from Central European University, United States Embassy Cultural Heritage Foundation, Rustaveli National Science Foundation Grant etc. He is the author of several books about Georgian Medieval Art.



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